



Made In Lawrence- Resident Job Description

Lawrence CommunityWorks (LCW) is a nonprofit community development corporation that weaves together community planning, organizing, and asset-building efforts with high-quality affordable housing and commercial development to create vibrant neighborhoods and empowered residents. By facilitating conversations and action on community priorities, LCW engages partners and a network of youth and adult residents in opportunities to move themselves and the city of Lawrence forward.

Position description:

Made in Lawrence is a micro- and short-film series that highlights the breadth and depth of products, services, art, and culture that is being "made in Lawrence." Each video highlights a different producer in the city - from CEOs of major businesses who are manufacturing locally, to entrepreneurs, restaurateurs, artists, musicians - in an effort to highlight the rich diversity of talent and productivity here in Lawrence. The aim is to continuously put out good stories around a theme of production, innovation, and creativity, to counter the negative narratives about the City. Position reports to LCW Executive Director, Jess Andors.

Primary duties and responsibilities include:

- Regular communication/discussion with Jess about project content and direction
- Identifying, interviewing and filming subjects
- Editing footage to produce short, compelling films
- Managing social media postings and promotion of films produced
- Coordinating occasional screenings, in partnership with other local groups if possible
- Be able to work independently while still meeting regular production benchmarks.

The Resident may be expected to take on other responsibilities as deemed necessary and appropriate to the hours required by the Residency.

Qualifications:

- Commitment to Lawrence CommunityWorks' values and the Made in Lawrence vision/theme
- Strong creative, marketing, and film/video production skills a must
- Strong speaking, writing, communication, and interpersonal skills
- Ability to work a flexible schedule as needed
- Self-organizing, independent thinker and worker able to follow through on a vision
- Proficient in social networking technologies

Applicants must forward their resumes to:
Lawrence CommunityWorks
Attn: Human Resources Dept.
168 Newbury Street ♦ Lawrence, MA 01841
recruiting@lawrencecommunityworks.org