



Dear friends of Lawrence CommunityWorks,

It's not in Marcelo's nature to brag. But, his Movement City mentors light up whenever they speak of this intelligent, motivated and compassionate Abbott Lawrence School (ALS) senior. ALS is the exam school within Lawrence High School where Marcelo is an honor student and a dynamic peer leader. Of the 10+ colleges and universities he's applied to this year, Marcelo's been accepted to every one! Yes scholarships are available, but few include all expenses, and here's where LCW comes in. Marcelo and many other Movement City seniors and alumni receive financial support in their post-high school endeavors through the Armand Hyatt Scholarship Fund. The scholarship is named in honor of founding LCW Board member Armand Hyatt, who has given so much to this community and who has been a mentor to many. Please join us as we honor his commitment to the youth of Lawrence - and his love of basketball!

We're pleased to invite you to sponsor LCW's second annual

Armand Hyatt Scholarship Fund 3-on-3 Basketball Tournament

Saturday, June 8 , 9:00 a.m. - 2:00 p.m.

Scarito Park, 49 Brook Street, Lawrence, MA

This is 2024's most important event, with last year's tournament raising nearly \$20,000 to support the Armand Hyatt Scholarship Fund and youth development programming.

Last year, 200 people attended. This year, we're expecting an even larger crowd, as LCW's popular **Party del Barrio will immediately follow the basketball tournament**. We expect 500 guests and plan to exceed this year's goal of \$40,000. We're relying on you, your place of business, your friends and associates to ensure Marcelo and his Movement City peers will succeed and prosper as they take flight into their careers, their community leadership roles, and their passion for living their best lives.

Please review the detailed sponsorship information and commit to your sponsorship level online or mail a check to our office to the attention of Resource Development.

If you'd like to further discuss this opportunity or anything related to LCW's programming, please reach out to us or any of the LCW staff at any time.

Thank you for your support!

Jessica Andors
Executive Director

Rosa Piña
Board President

Sponsorship Deadline: Friday, April 19, 2024

PREMIER \$10,000

1 available

Prominent event banner signage, permanent logo placement on LCW's website homepage for one year, logo on front of event t-shirt, advanced social media presence, and speaker recognition at event

CHAMPION \$5,000

4 available

Secondary event banner signage, logo listed on event webpage, frequent social media presence, scaled up logo placed at top on back of event-shirt

ADVOCATE \$2,500

6 available

Event banner signage, logo listed on event webpage, social media presence, logo on back of t-shirt

COMMUNITY PARTNER \$1,000

Logo listed on event webpage, social media presence, name of organization listed on back of t-shirt

FRIEND \$500

Logo listed on event webpage, social media presence and name listed on back of t-shirt

NEIGHBOR \$250

Logo listed on event webpage and social media presence



*Please scan this code to make an online payment
or make checks payable to*

Lawrence CommunityWorks and mail to LCW at 168 Newbury Street, Lawrence MA 01841.

Please include check memo: 3:3 Sponsorship